

## Econolite Introduces Breakthrough Advanced Transportation Controller (ATC)

***Cobalt™ was designed to accommodate the mobile needs of today's traffic management professionals***

**Anaheim, Calif., April 15, 2013** – Econolite today introduced the next generation in advanced transportation controllers - *Cobalt™*. *Cobalt* is the first controller to feature a new platform in advanced communications and user interface designed to accommodate the mobile computing environment. Its new user interface makes its operations and access to essential functions the most intuitive and hassle-free controller on the market today. Developed on the industry Advanced Transportation Controller (ATC) standards, *Cobalt* provides an unmatched combination of ATC controller functionality with a breakthrough user interface.

*Cobalt* was designed to incorporate leading-edge mobile technology and user-friendly applications to help make controller operations simpler to access and manage. “Built upon industry hardware standards, and incorporating our robust *ASC/3* software, *Cobalt's* user interface makes it the easiest-to-use advanced transportation controller,” said Econolite Chief Technology Officer Gary Duncan. “With its straightforward navigation and operating system, *Cobalt* represents an ideal combination of form, function and familiarity that was designed with direct input from the industry and our customers.”

*Cobalt* was designed to exceed the ATC 5.2b, as well as the forthcoming ATC 6.x, industry hardware standards. *Cobalt* features an environmentally hardened touchscreen interface with the brightest color display available. At its foundation, *Cobalt* powers Econolite's proven *ASC/3*-based software running with an intuitive graphics-based navigation system that can also be used with tablet or laptop devices. Mobile device connectivity includes four Ethernet ports and two Universal Serial Bus (USB) ports that include support for an external Wi-Fi device. *Cobalt* also includes a Secure Digital (SD) port to provide almost unlimited file storage capability.

*Cobalt* is manufactured conforming to ISO 9001 quality standards and is available in two configurations, TS1/TS2 Type 1 or Type 2.

Learn more about *Cobalt* at the ITS America 23<sup>rd</sup> Annual Meeting and Exhibition, April 22-24, 2013 being held at the Gaylord Opryland Hotel and Convention Center (Nashville, Tenn.), Econolite Group, Inc. booth #407.

### **About Econolite**

In business since 1933, Econolite is a leading transportation solution provider and manufacturer of advanced traffic controllers (NEMA & ATC/2070), *Centracs*® and *Aries*® Advanced Transportation Management Systems (ATMS), *Centracs Adaptive*, *Autoscope*® vehicle detection systems, *RTMS*®, arterial systems masters, vehicle and pedestrian signals, traffic control cabinets, data collection and management systems (*Centracs DCMS*), and a full line of transportation maintenance services. Econolite is committed to employing advanced technologies that reduce traveler time, ease congestion, enhance transit operations, provide safer mobility, and improve quality of life. For more information about Econolite, visit [www.econolitegroup.com](http://www.econolitegroup.com).

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